

# Williamson Family Named 'Citizens of the Year' By Biscayne Bay Kiwanis



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The Williamson family—Ed, Carol and Trae—have been selected as the recipients of the Biscayne Bay Kiwanis Club's 2019 Michael Shores Citizen of the Year Award. It is the first time in the club's history that an entire family has been honored.

The Williamsons will receive the prestigious award at the 38th Biscayne Bay Gala, April 13, at the Miami Hilton Airport Blue Lagoon. The event begins at 6:30 p.m. with a cocktail reception and silent auction, followed by a dinner and live auction at 7:30 p.m.

**This is a great way to honor the Williamsons for their decades-long dedication and service to the community!** For tickets or sponsorship information, contact the Biscayne Bay Kiwanis at 305.814.2225.

*Here's a quick look at the sponsorship levels and the benefits of each:*

**Presenting Sponsor     \$25,000 (one available)**

The top level sponsor receives two VIP Tables (20 guests); company will be highlighted as the Presenting Sponsor in every instance of the event name; logo will appear on all promotional materials; recognition in all press releases; on stage recognition as the Presenting Sponsor and presentation of commemorative plaque; advertisement displayed on projector during the event; advertisement on 4' by 3' poster in the reception area; two full-color pages (left & right) in the program for advertising, plus name and logo displayed prominently on the front cover.

**Platinum Sponsor     \$15,000 (two available)**

This prestigious sponsorship level receives one VIP Table (10 guests); company logo will appear on all promotional materials; on stage recognition as a Platinum Sponsor and presentation of commemorative plaque; advertisement displayed on projector during the event and on a 3' by 2' poster in the reception area; two full-color pages (left & right) in the program for advertising, plus name and logo displayed prominently on the front cover.

**Diamond Sponsor     \$10,000**

The Diamond Sponsor receives one VIP Table (10 guests); on stage recognition as a Diamond Sponsor and presentation of commemorative plaque; advertisement displayed on projector during the event and on a 3' by 2' poster in the reception area; one full-color page in the program for advertising.

**Gold Sponsor     \$5,000**

This level receives one table for 10 guests; recognition from the dais as a Gold Sponsor; a commemorative plaque; advertisement displayed on projector during the event and on a 3' by 2' poster in the reception area; one full-color page in the program for advertising.

**Silver Sponsor     \$2,500**

A great way to begin, this level receives tickets for 6 guests; your name or logo displayed on a projector during the event and in the reception area; one half-page, full-color advertisement in the program.

## Get Your Company Message Seen With Gala Program Advertisement

Another way of gaining exposure for your business—and to honor the Williamsons—is to advertise in the eye-catching program for the 38th Biscayne Bay Gala. Here are the rates and specs for ads, which must be camera-ready.

**Ad services available if needed.**

<b>Program Size:</b>	8.5" x 11", stapled
<b>Format:</b>	All ads are four color
<b>Photo/Logo:</b>	JPEG or PDF (300 DPI or higher)
<b>Back Cover (8.5 x 11):</b>	\$2,000
<b>Inside Back Cover (8.5 x 11):</b>	\$1,750
<b>Full Page (8.5 x 11):</b>	\$1,000
<b>Half Page (8.5 x 5.5):</b>	\$650
<b>Quarter Page (4.25 x 5.5):</b>	\$425
<b>Reservation Deadline:</b>	March 1, 2019
<b>Artwork Deadline:</b>	March 8, 2019



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BISCAYNE BAY KIWANIS CLUB

## Change The World *One Child At a Time* By Joining the Biscayne Bay Kiwanis Club

The Kiwanis Club of Biscayne Bay is an all-volunteer service organization of professional men and women based in Downtown Miami that improves the lives of disadvantaged children in Overtown, Allapattah, and Midtown Miami through educational programs, field trips, and hands on service projects. Its membership is diverse like the Miami community it serves. The organization is versatile, as a service project can help alleviate almost any community need. It is vibrant, with many opportunities to serve each month. If you would like to give back alongside new friends—who could become lifelong friends—join Biscayne Bay Kiwanis.



*Below are just some of the service activities in which you can participate*

- Read with elementary school students at our partner schools
- Make presentations about careers, etiquette, civics, and life skills
- Chaperone on field trips to local attractions, museums, and sporting events
- Guided tours of the Everglades for children in shelters, public housing, and foster care
- Provide school uniforms, supplies, and backpacks to children in need
- Feed the homeless and give Thanksgiving meals to families
- Volunteer with disabled adults and provide holiday gifts, fun activities, and field trips
- Foster student leadership in our various partner schools
- Become a mentor or help with test preparation for a college bound high school student
- Participate in various environmental clean up projects

**We're improving our community *one child* at a time.  
Won't you *join us?***